

Complete Hotel Online Room Sales Solution



Why deal with multiple companies when you can deal with one?

Hotel
PMS
Connections

Hotel
Booking
Engine

Hotel
Website

Channel
Management

Online
Marketing

B2B Travel
Agents
Module

PMS Integration

The step hotels have been waiting for!!!.

AccuBook can now integrate with Hotel PMS Reservation Systems, simplifying the role of the Revenue Manager and improving inventory distribution.



Now integrated to HotSoft Reservations System

PMS Integration Features

- Rates automatically matched to demand.
- No need to manually update availability.
- Reduces Revenue Manager workload.
- Website supplied with real time rates.
- Real time inventory distribution when used with our Channel Manager.



'We looked around but most of the systems that offered us this sort of integration were too complex and expensive. The AccuBook system did just what we needed in a simple manner'
Marc Gysling - Manager

www.harveyspoint.com
Donegal / Ireland

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AccuBook Booking Engine

The AccuBook Booking Engine, one of the simplest on the market, has a single page to edit all inventory. A raft of features allows a hotel to personalise its products to its customers.

Rooms	Tue 03	Wed 04	Thu 05	Fri 06	Sat 07	Sun 08	Mon 09	Tue 10	Wed 11	Thu 12
Tick box to Freeze Rooms »	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Occupancy (% Full) »	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Close Out	close	close	close	close	close	close	close	close	close	close
Triple Room (Double and S	0	0	0	0	0	0	0	0	0	0
Last 6 Months total: €0	€ 200	€ 200	€ 200	€ 200	€ 200	€ 200	€ 200	€ 200	€ 200	€ 200
Single Room	5	5	5	0	0	5	5	5	5	5
Last 6 Months total: €2,153	€ 55	€ 55	€ 55	€ 55	€ 55	€ 55	€ 55	€ 55	€ 55	€ 55
Family Room	10	10	10	0	10	10	10	10	10	10
Last 6 Months total: €5,382	€ 120	€ 120	€ 120	€ 158	€ 158	€ 109	€ 120	€ 120	€ 120	€ 120
Superior Suite	1	1	1	0	1	1	1	1	1	1
Last 6 Months total: €683	€ 260	€ 260	€ 260	€ 260	€ 260	€ 260	€ 260	€ 260	€ 260	€ 260
Double/Twin (Sleeps 2)	10	10	10	0	4	10	10	10	10	10
Last 6 Months total: €21,220	€ 79	€ 79	€ 79	€ 138	€ 138	€ 79	€ 79	€ 79	€ 79	€ 89
Reset Availability	reset	reset	reset	reset	reset	reset	reset	reset	reset	reset

**Free Set-up,
30 minute
Integration**

AccuBook Features

- Secure Online Payment Facilities
- Automatic E Mail Confirmations
- Editable Terms and Conditions
- Gift Vouchers
- Promotion Codes
- Additional Revenue Items
- Minimum Stays
- 'Sold Out' Alerts
- Demand Management Module
- Competitors Revenue Comparison
- Online Loyalty Schemes
- Hotel SMS Booking alerts
- Customer SMS Booking Confirmations



"We wanted a flexible solution that would allow us to better display our rooms and packages on our website.....the AccuBook Booking Engine is simple enough to allow us to create products and market them at will"

Mary Powell - Revenue Manager

www.cromleach.com
Sligo / Ireland

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AccuWeb Hotel Websites

All our websites are designed to be dynamic, with live content added by administrators displayed direct online.



Take Control of your Web Presence!

Administrator has full control over web content.

Website Content Management Features

- Full Content Editing
- Brochures, document and image upload.
- Widget Integration ie TripAdvisor, Twitter etc.
- Customer Databases
- Customer SMS Message System
- Bulk E Mailer
- Business Listings ie Wedding Suppliers
- Events and Entertainment display
- Separate Wedding/Event guests logon
- Multiple Photo Albums
- Google Analytics Integration



"Our Homestays are specialized products in a rural location in India. We wanted a website that would have a high quality 'look and feel' and give us the marketing tools we need to reach out to our customers".

Mr. Junaid Sait Owner Serendipity Properties.

www.theserendipity.in
Ooty/India

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AccuSell Channel Management

AccuSell is a tool that seamlessly links inventory from the AccuBook to a host of Booking Engine Agents (growing daily). Save time increase Room Sales.

Inventory Status 'Traffic Lights'

● OK ● Warning ● Error ↻ Waiting ↻ Sending

Best Western Milford Inn Hotel 3***

Booking.com LateRooms RatesToGo Gulliver

● ↻ ● ●

Some AccuSell Details;

- Simple intuitive System
- Single screen for all inventory updating
- No complex set up to undertake
- Automatic live updating of multiple booking engines
- Price variations possible between channels
- Channel prioritisation
- 'Traffic Light' display of channel status

**30 Day FREE Trial
Now Available**



"Keeping rates up to date on all the different Booking Engines we use was very time consuming. We looked at different Channel Managers but AccuSell seemed to be the simplest with a very useful Demand Management feature". **Johanne Ferguson – Manager Best Western Milford Inn**

www.mildfordinnhotel.com
Donegal/Ireland

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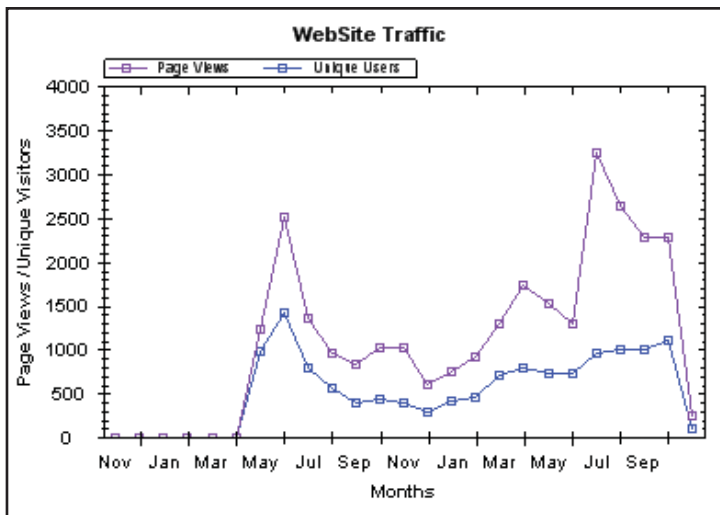
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Online Marketing

Simply having websites and software is frequently not enough. Most hotels require some form of Online Marketing Support to ensure that they get the most from their online investment. AccuBook can provide the following;



**Ask about our
Free 12 Month
Online
Marketing Plan**

Online Marketing Support

- Online Marketing Plan creation
- Management of E Zine Campaigns
- Management of SMS Campaigns
- Google Adwords Management
- Content Updating
- Metatag Optimisation
- Managing Online Competitions
- Managing Social Media Accounts
- Staff training
- Google Business Centre Listing
- Widget Integration ie Google Maps and Tripadvisor Reviews.



"We needed to improve our online presence and wanted support to use all the tools available. We were able to develop a plan and consistently work towards it to improve our Web Marketing"
Edgar Castro - Marketing Manager
Hotel Pico da Urze

www.hotelpicodaurzemadeira.com
Funchal / Madeira

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B2B Travel Agent Module

Hotels register on the system, load up and maintain their room pricing and availability. On the other side Travel Agents sign up, are approved and start selling available hotel rooms to their clients.



www.chompakadhama.com
Bangalore/India

**Free Sign up
Currently
Available for
Travel Agents**

In Detail

- Prepay and Postpay Payments
- Hotel controls Travel Agent commission.
- Hotel controls Travel Agents Payment Status
- Hotels can make Special Offers to Travel Agents.
- Hotels can sell Packages as well as rooms.
- The system operates by 'Allocation' thereby preventing over-booking.
- Travel Agents can sell the rooms through their own website.
- There is no sign up fees for Travel Agents

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Resellers and Partners

AccuBook works together with businesses around the world to promote its products.

Partners



AccuBook is in the process of securing a number of partnerships around the world. Partners are able to take AccuBook Products and create their own business in different locations around the world.

Resellers



The AccuBook Booking Engine and AccuSell Channel Management Tool is now available to web designers who wish to provide a secure Booking Engine as part of their design project, or people involved in the Accommodation/ Tourism business, enabling their customer to sell Rooms and Packages online, and manage their inventory across many more Booking Engines.

Affiliates



AccuBook Inventory is now available as an additional revenue generator for high traffic tourism related websites. Similar to adding Google Adverts on your site, you would display a room search and a list of available packages. Any sales through your site earns you commission.



For Further Information please contact:

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